



Technical Data Sheet

# Description

LANDERCOL HEC HE100BE is hydroxyethyl cellulose. Acts as a rheology modifier. Offers excellent thickening efficiency for latex paint. LANDERCOL HEC HE100BE has better color acceptance and pseudo-plastic property. Also provides delayed solubility, high gloss, pigment compatibility and wet scrub resistance as well as improvaed biostability.

### **Specifications**

Appearance:	white or off-white powder		
Moisture content:	≤6 %		
Ash content:	≤5 %		
Bulk density:	300-600 g/ml		
pH value:	6-8		
Particle size:	99% pass 80 mesh		
Viscosity (Brookfield RV, 20rpM,1%,	20°C): 3,500-5,000 mPa.s		

## **Recommend Applications**

Interior paints	
Exterior paints	

## **Typical Properties**

Thickening effect:	high	Water retention:	high
Pigment compatibility	high	Wet scrub resistance:	high
Biostability:	enhanced	Anti-Spattering:	high

## **Packing & Storage**

- 1. Multi layer paper bag with inner PE film
- 2. 25kg/bag, 600kg/ pallet
- 3. 20' container: 12 Tons, 40' container: 24 Tons (with pallet)
- 4. Netural or blank bag available, OEM brand available
- 5. Store in cool, dry, and clean conditions, keep away from heat to aviod spread burning with oxygen. Safe handing is required to prevent dust with air from reaching explosive levels.

#### **Shelf Life**

The shelf life is 2 years. If over 2 years, please test and confirm the quality before using.